

KOREA-AMERICA FINANCE ASSOCIATION

<http://www.K-AFA.org>

Vol. XIV

March 2010

No.1

President's Message

Greetings to all KAFA Members and Supporters!

First of all, I would like to thank former president Hoje Jo for his service and welcome president-elect Jun-Koo Kang on behalf of all KAFA members. I would also like to thank Professors Bong Chan Kho (Vice-President), Young Sang Kim (Secretary General), Kyojik Song (Secretary General, Korea), and Jang-Chul Kim (Treasurer) for their dedicated services.

To further strengthen the cooperative relation between the two associations and to solicit high quality papers for the *Asia-Pacific Journal of Financial Studies* (AJFS), the Korean Securities Association (KSA) has decided to invite 3 or 4 papers from KAFA members for inclusion in the program of the Conference on Asia-Pacific Financial Markets (CAFPM) and provide a partial travel support (see below for details) to paper presenters. As usual, the conference will be held in Seoul on the first Saturday of December. The authors of selected papers are obligated to submit their papers to AJFS for review and possible publication.

AJFS is published by KSA and is the first SSCI-listed journal in Asia in the Business and Finance category. Recently KSA has chosen Wiley-Blackwell as the publisher of AJFS from 2010 in an effort to raise its international visibility and reputation. KAFA members are strongly encouraged to submit papers to the journal as well as cite papers published in AJFS in their works, especially in the papers to be published in SSCI-listed journals.

KAFA and the Allied Korea Finance Associations have agreed to maintain and strengthen their bilateral relationship through various activities. Among others, KAFA and its Korean counterparts have agreed to closely collaborate in the formation of two KAFA-FMA joint sessions at the annual FMA conference and in the determination of session participants. The Allied Korea Finance Associations advertise and promote Korean doctoral students' attendance at the FMA conference and KAFA provides financial support to each doctoral student from Korea who presents a paper at the FMA conference. The Allied Korea Finance Associations continue to provide a partial travel support to KAFA members who present papers at the May joint conference in Korea and KAFA makes it clear to members that the support is a part of collaboration between KAFA and its Korean counterparts. KAFA makes every effort to raise the quality of papers to be presented at the conference.

I am pleased to announce that KAFA and the Korea Institute of Finance (KIF) have agreed to hold a joint conference in 2011 to celebrate their respective 20th year anniversary. Further details on the conference will be provided later as they become available.

Last but not least, I would like to express my sincere and deepest gratitude to our sister institutions and supporters. Financial News (FN) and Shinhan Bank have continued to provide financial support for our best paper and dissertation awards. In particular, I would like to thank President Jeon of FN for the generous support he has provided to KAFA. I would also like to thank the Korea Institute of Finance (KIF) and its President Tae-Joon Kim for sponsoring the KAFA annual meeting dinner and the Korea Capital Market Institute (KCMI) and its Vice President Sung Hoon Cho for sponsoring the KAFA special dinner at the FMA conference.

Best wishes,

Kee H. Chung
2010 President of KAFA
SUNY at Buffalo

I. Recent KAFA Activities

1.1. Two special sessions at the FMA meeting in 2009

We really appreciate great and well attendance in two special sessions at the 2009 FMA meeting in Reno, NV. Once again thanks for session moderator, presenters and discussants.

➤ ***Special Session : Current Issues in the Korean Financial Markets***

Friday (Oct 23, 2009), 8:30 a.m. - 10:00 a.m.

Moderator: Hoje Jo, Santa Clara University

Panelist: Jieun Lee (Korea Institute of Finance), “Korean Financial Market after the implementation of the Capital Market Consolidation Act.”

Panelist: Kwangwoo Park (KAIST), “Credit Crisis and the Future of the Investment Banking Industry in Korea.”

Panelist: Sung Hoon Cho (Korea Capital Market Institute), “Post-Crisis Direction of Capital Market Regulation in Korea.”

➤ ***Special Session : Financial Research in the Asia Pacific Region***

Friday (Oct 23, 2009), 10:15 a.m. - 11:45 a.m.

Moderator: Kee H. Chung, SUNY Buffalo

Panelist: Kam C. Chan, Western Kentucky University, “A Long-Term Assessment of Finance Research Performance Among Asia-Pacific Academic Institutions (1990-2008).”

Panelist: Jaemin Kim, San Diego State University, “Is Korea an Emerging Market?: A Study on the Classifications of Korea by Major Equity Index Providers.”

Panelist: Eugene Kang, Nanyang Technological University, “Investor Reaction to Women Directors in Singapore.”

1.2. Two special sessions at the coming FMA meeting in 2010

Professor Jun-Koo Kang is organizing two special sessions in coming 2010 FMA meeting in New York, NY.

- Korea Session:
"Current problems in Korean corporate governance systems and their reform"
- Asia Session:
"Behavioral finance issues in Asia"

II. Call for Papers

Submissions will be accepted only from the lifetime KAEA members or those who have paid the KAFAs membership dues for 2010 prior to the paper submission.

2.1. Call for papers for the Joint Conference with the KIF

- Topics: "Changes in Financial Markets After the Global Financial Crisis"
- Conference date: May 27 (Thursday), 2010
- Submission deadline: April 2, 2010
- Notification of the accepted papers: April 10, 2010
- Submit papers to: Professor Jun-Koo Kang, President Elect, jkkang@ntu.edu.sg

We expect a few papers (2-4 papers) to be accepted for the presentation. KIF will provide financial supports for the selected papers for presentation.

2.2. Call for papers for the Joint Conference with Allied Korea Finance Associations (KFAs)

As in previous years, we expect to be part of the 2010 joint conference with Korean counterparts (KFAs) in May 28-29, 2010 at Korea Securities Training Institute (한국증권연수원). In anticipation of this conference, the KAFAs would like to announce a call for papers.

- Topics: Any finance area
- Submission deadline: April 2, 2010
- Notification of the accepted papers: April 10, 2010 (expect to 5-6 papers)
- Submit papers to: Professor Jun-Koo Kang, President Elect, jkkang@ntu.edu.sg
- KAFAs and KFAs will provide financial supports for all selected papers for presentation.
- KAFAs members presenting papers will be assigned to discuss other papers.
- We strongly encourage all KAFAs members (especially junior faculty and those who have not presented papers at the joint conference in the past) to submit papers.

2.3. Joint Symposium with Korea Capital Market Institute (KCMI)

Due to two international activities in April and May this year and also to prepare for the G20 Summit in November, KCMI would not be able to hold the KAFA-KCMI conference this year. KCMI will continue to sponsor the FMA special dinner and participate in the KAFA-FMA panel sessions. The KAFA-KCMI joint symposium is expected to resume in 2011.

Note: When you submit your paper, please indicate the conference of your choice (e.g., KAFA joint conference with KIF or KFAs).

III. Financial News Awards and Shinhan Bank Awards

3.1. Call for the 4th Financial News & KAFA Top-Journal Paper Award

If you have papers published or accepted for the top three finance journals (i.e., *Journal of Finance*, *Journal of Financial Economics*, or *Review of Financial Studies*) during the period of September 2009 through August 2010, please provide us with the information for the consideration of this award. The author of the selected paper will be awarded a cash grants of \$3,000 along with a plaque by the representative of Financial News at the annual KAFA banquet in the 2010 New York, NY FMA Meetings.

3.2. Call for the 4th Financial News & KAFA Doctoral Student Dissertation Award

If you are currently doctoral student (ABD status) and going to defend your dissertation before September 2010, please submit your dissertation for the consideration of this award. Two dissertations will be selected for the awards. Each author will be awarded a cash grants of \$1,500 along with a plaque by the representative of Financial News at the annual KAFA banquet in the 2010 FMA Meetings.

3.3. Call for the 4th Financial News & KAFA Asian Financial Market Paper Award

If you have Asian financial market related papers that published or accepted for high quality refereed journals, during the period of September 2009 through August 2010, please provide us with the information for the consideration of this award. The author of the selected paper will be awarded a cash grants of \$3,000 along with a plaque by the representative of Financial News at the annual KAFA banquet in the 2010 New York, NY FMA Meetings.

3.4. Call for the 4th Shinhan Bank & KAFA Best Financial Engineering Paper Award

The Korea America Finance Association (KAFA) and Shinhan Bank jointly announce that they will select the best research paper/proposal in the areas of the financial engineering written by KAFA members. The author(s) of selected paper/proposal will be awarded a cash grants of \$2,500 along with a plaque by the representative of Shinhan Bank at the annual KAFA banquet in the 2010 New York FMA Meetings.

- Topics: The award will focus on a range of theoretical and empirical issues in the areas of risk management, asset management, trading (stocks/ bonds/ commodities/ derivatives), and financial product development with advanced mathematical and numerical techniques.

3.5. Call for the 4th Shinhan Bank & KAFA Best Bank Management/Investment Bank Award

If you have research paper/proposal working in the areas of the bank management/investment bank, please provide the information for the consideration of this award. The author(s) of selected paper/proposal will be awarded a cash grants of \$2,500 along with a plaque by the representative of Shinhan Bank at the annual KAFA banquet in the 2010 New York FMA Meetings.

3.6. Shinhan Bank and KAFA support the Ph.D. students, who present a paper at the annual meeting of FMA 2010. Each Ph.D student will be awarded a cash grants of \$500 for travel support.

** Required information for the Awards:
<ul style="list-style-type: none">Title of the Paper, Author(s) (names, affiliations, phones, e-mails), Name of the Journal Issue Date, Volume, and Page Numbers (if published), Copy of the Acceptance Letter (if accepted but not yet published), and Electronic Copy of the Paper
<ul style="list-style-type: none">Submission Deadline: August 31, 2010
<ul style="list-style-type: none">Submit material to: Professor Kee H. Chung, President, keechung@buffalo.edu
<ul style="list-style-type: none">All award winners should attend the annual meeting to receive monetary awards.

IV. Member News

4.1. Publications

Following is a list of recent publications by KAFA members. Only those provided to the KAFA office by the authors and the paper published or accepted in calendar year of 2009, and 2010 are listed here.

- Seoungpil Ahn, P. Jiraporn, and Young Sang Kim, "Multiple directorships and acquirer returns," *Journal of Banking and Finance*, 2010, Forthcoming.
- Jongmoo Jay Choi and Cao Jiang, "Does the multinationality matter? Implications for operational hedging for the exchange risk exposure," *Journal of Banking and Finance*, 33(11), 2009, 25-34.
- J. Jay Choi and Michael G. Papaioannou, eds., "Credit, Currency, or Derivatives: Instruments of Global Financial Stability or Crisis?" *International Finance Review*, Volume 10, Bingley: UK, Emerald Books, 2009 (ISBN: 978-1-84950-601-4).
- Jun-Koo Kang (with Jin-Mo Kim), "Do Foreign Investors Exhibit a Corporate Governance Disadvantage? An Information Asymmetry Perspective," *Journal of International Business Studies*, Forthcoming.

- Haksoon Kim and Chanwoo Lim, “Diversity, Outside Directors and Firm Valuation: Korean Evidence,” *Journal of Business Research*, Vol. 63, Issue 3, 2010, pp. 284-291.
- Chong Soo Pyun, Young Seob Son and William T. Smith, "Monetary Transmission Mechanism of a Small Open Economy with Sweeping Financial Reforms: The Case of Korea," *Multinational Business Review*, 17, 2009, 1-19.
- Sehyun (Sean) Yoo, “Integrating Investment and Foreign Exchange Returns in a Classroom Portfolio Simulation,” Co-authored by Gregory Faulk and Joseph Smorila. *Journal of Financial Education*, Forthcoming.

4.2. New Position/ Promotion/ Awards

➤ New Position: Congratulations!!

- Professor Kiyong Chang will move to University of South Florida Sarasota-Manatee starting from Fall 2010.
- Haksoon Kim, Assistant Professor of Finance, Department of Accounting, Finance and Law, Sorrell College of Business, Troy University-Montgomery (Since August 2009). He was a doctoral candidate at the Department of Finance, Ourso College of Business, Louisiana State University. Phone: 334-832-7285 Email: hkim11@troy.edu

➤ Professorship

➤ Awards

- Professor Kee H. Chung has been selected as a recipient of a Fulbright Distinguished Lectureship Award

➤ Others

- Professors Kee H. Chung and Bong-Soo Lee will join Professor Myung-Jig Kim as co-editors of the *Asia-Pacific Journal of Financial Studies* (AJFS) from April 2010.

V. Other Announcement

➤ **Call for Papers AJFS and Conference on Asia-Pacific Financial Markets**

The fifth annual Conference on Asia-Pacific Financial Markets (CAFM) scheduled on December, 2010 in Seoul, Korea. From this year 3-4 high quality papers by KAFA members will be selected for presentation and the selected papers will receive travel support from CAFM and Asia-Pacific Journal of Financial Studies (AJFS). More detailed announcements will be made soon, and I will let you know when any formal announcements become available.

Due date for submission: August 30, 2010.

Submit material to: Professor Kee H. Chung, President, keechung@buffalo.edu

➤ **Call for Papers**

North Korean Review edited by Such Hi Kim of the University of Detroit Mercy has been indexed in The Social Science Citation Index since November 2009. This journal is also listed in Cabell's Directories of Publishing Opportunities in Economics & Finance, Marketing, and Management. www.northkoreanreview.com

Suk Hi Kim, Professor of Finance, College of Business Administration, University of Detroit Mercy. 4001 W. McNichols Road, Detroit, MI 48221 Phone: 313-993-1264 Fax: 313-993-1673

➤ **Call for Papers**

The Pacific-Basin Finance Journal is now included in the Social Science Citation Index beginning with Volume 17.1 of 2009. As a result, all publications in the Journal are indexed and abstracted in:

- ◆ Social Sciences Citation Index®/Social Scisearch®
- ◆ Current Contents®/Social and Behavioral Sciences
- ◆ Journal Citation Reports/ Social Sciences Edition

The Journal is published five times a year. Dr. Charles Cao, Smeal Professor of Finance of The Pennsylvania State University and Dr. Jun-Koo Kang, Distinguished Professor of Finance of the Nanyang Business School (Singapore), and Dr. Ghon Rhee, Dean, SKKU Business School are also serving as co-editors. Forty-four leading researchers from 12 countries are serving as Associate Editors. Please encourage KAFA members to contribute their future and current research papers to the Journal.

5.1. Now our KAFA website (www.k-afa.org) is updated including KAFA news, membership, and members' activities. Especially we now have updated KAFA Member records with life-time member, annual member and others. If you need KAFA members list in excel, please contact Secretary General (kafa1991@gmail.com).

5.2. We need more active participation of currently inactive finance professors and/or Ph.D. students for KAFA involvement. We strongly encourage you to introduce KAFA to your colleagues for their new membership.

5.3. Please pay your annual membership dues, or preferably, be a life-time member by paying one time due of just \$300, mailed to: *Dr. Jang-Chul Kim, BEP 425, Haile/US Bank College of Business, Northern Kentucky University, Highland Hts., KY 41099.*

➤ **KAFA Executive Board**

- President Kee Ho Chung, SUNY Buffalo
 - President-Elect Jun-Koo Kang, Nanyang Technological University
 - Vice President Bong-Chan Kho, Seoul National University
 - Secretary General Young Sang Kim, Northern Kentucky University
 - Secretary General KAFA Korea Kyojik (Roy) Song, Sungkyunkwan University
 - Treasurer Jang-Chul Kim, Northern Kentucky University
 - Executive Board
 - Yoon K. Choi (2010), University of Central Florida
 - Kiyong Chang (2010), Indiana University South Bend
 - Chan Woong Kim (2010), Winona State University
 - Jin Mo Kim (2012), Rutgers University
 - Sahn Wook Huh (2012), SUNY Buffalo
 - Jang-Chul Kim (2012), Northern Kentucky University
 - Ha-Chin Yi (2012), Texas State University
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THE KOREA-AMERICA FINANCE ASSOCIATION (KAFA)

Renewal/Application for 2010-2011 Membership

Name: _____
Last First

Education:

Undergraduate _____
School Degree Year

Graduate _____
School Degree Year

Graduate _____
School Degree Year

Current Position:

Title: _____

Affiliation: _____

Address: _____
City State Zip

Office Phone:() _____ Fax:() _____

E-mail Address:

Home Address: _____
City State Zip

Home Phone: _____ Other Phone: _____

Fields of Specialization in Finance:

1. _____ 2. _____

Annual Membership Dues:

() \$30; Regular and Guest Member () \$20; Associate Member Ph.D Student

() \$300 Lifetime Member

<Please send the UPPER portion of this form and your check (payable to KAFA) to:
Dr. Jang-Chul Kim, Haile/US Bank College of Business, Northern Kentucky University, Highland Hts., KY 41099,
or fax it to (859) 572- 6627, phone: (859) 572-5160 or e-mail to "kafa1991@gmail.com">

<Keep this LOWER portion for your record.>

RECEIPT OF KAFA MEMBERSHIP DUES

I have paid KAFA annual membership dues for the year of 2010 - 2011 on _____:

() \$30; Regular and Guest Member () \$20; Associate Member

() \$300; Lifetime Member